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Press Release

ADES HOLDING COMPANY ANNOUNCES ITS IPO OFFER PRICE RANGE AND COMMENCEMENT OF THE INSTITUTIONAL BOOK BUILDING.

RIYADH – 10 September 2023 – ADES Holding Company (*“ADES” or the “Group” or the “Company”*), a leading oil and gas drilling and production services provider in the Middle East and North Africa region (the *“MENA”* region), today announces the price range for its initial public offering (*“IPO” or the “Offering”*), as well as commencement of the institutional book-building period for Participating Parties.

The price range for the Offering has been set between SAR 12.50 and SAR 13.50 per share (the *“Price Range”*). The institutional book-building period commences today, 10 September 2023, and will end on 14 September 2023.

On 21 June 2023, the Capital Market Authority (*“CMA”*) approved the Company’s application for registering its share capital and Offering of 338,718,754 ordinary shares of the Company’s total capital by way of sale of 101,615,626 existing shares (the *“Sale Shares”*) by ADES Investments Holding Ltd., the Public Investment Fund (*“PIF”*) and Zamil Group Investment Ltd. (in proportion to their existing shareholding), together referred to as (the *“Selling Shareholders”*), and the issuance of 237,103,128 new shares (the *“New Shares”*) (referred to with the Sale Shares as (the *“Offer Shares”* and each as an *“Offer Share”*) for public offering through a capital increase. The final offer price of the Offer Shares will be determined at the end of the book-building period.

For more information about the IPO, please visit: <https://ipo.adessgroup.com/>

BACKGROUND TO THE OFFERING

- The CMA and Saudi Exchange approvals have been obtained for the Offering and listing as outlined below:

- *The IPO of ADES comprises an offer of 338,718,754 ordinary shares, representing 30% of the Company's issued share capital (post capital increase) through the sale of a mix of existing shares and newly issued shares.*
 - *The Sale Shares represent 9% and the New Shares represent 21% of the Company's issued share capital upon completion of the Offering, totalling 30% of the issued share capital (after issuance of the New Shares and the Company's capital increase).*
 - *The Offer Shares will be listed and traded on the Saudi Exchange's Main Market following the completion of the IPO and listing formalities with the CMA and the Saudi Exchange.*
 - *The Offer Shares will be offered for subscription to Individual Subscribers and Participating Parties, including Participating Parties outside the United States in "offshore transactions" in accordance with Regulation S under the Securities Act.*
 - *A maximum of 338,718,754 shares, representing 100% of total Offer Shares, will be allocated to Participating Parties.*
 - *The Financial Advisors may, in coordination with the Company, reduce the number of shares allocated to Participating Parties to 304,846,879 shares, representing 90% of total Offer Shares, to accommodate for Individual Subscriber demand.*
 - *A maximum of 33,871,875 ordinary shares, representing 10% of the total Offer Shares, will be allocated to Individual Subscribers.*
- With respect to the Offering, the Company appointed EFG Hermes KSA ("**Hermes**"), Goldman Sachs Saudi Arabia ("**Goldman Sachs**"), J.P. Morgan Saudi Arabia ("**J.P. Morgan**") and SNB Capital Company ("**SNB Capital**") as its financial advisors (collectively referred to as the "**Financial Advisors**") and global coordinators. In addition, the Company has appointed SNB Capital Company as Lead Manager (the "**Lead Manager**") in relation to the Offering. The Company has also appointed Hermes, Goldman Sachs, J.P. Morgan, SNB Capital, GIB Capital, HSBC Saudi Arabia, Al Rajhi Capital and Saudi Fransi Capital as bookrunners and underwriters (the "**Underwriters**") in relation to the Offering.
 - Arab National Bank ("**ANB**"), Alrajhi Bank ("**Alrajhi**"), Riyadh Bank and The Saudi National Bank ("**SNB**") have been appointed as receiving entities (collectively, the "**Receiving Entities**") for the Individual Subscribers' tranche.
 - Lazard Saudi Arabia ("**Lazard**") has been appointed as Independent Advisor to the Company.
 - The Offering will be restricted to the following groups of subscribers:
 - **Tranche (A):** Participating Parties: this tranche comprises the parties entitled to participate in the book-building process as specified in the Instructions for Book Building Process and Allocation Method in Initial Public Offerings issued by the board of the CMA, which includes investment funds, companies, Qualified Foreign Investors, GCC corporate investors and certain other foreign investors pursuant to swap arrangements (collectively the "**Participating Parties**" and each a "**Participating Party**"). The number of the Offer Shares provisionally allocated to the Participating Parties is 338,718,754 Offer Shares, representing 100% of the total Offer Shares. Final allocation shall be after the end of the individual subscription period, and if there is sufficient demand from the Individual Subscribers (as defined below), the Joint Financial Advisors, in consultation with the Company, will have the right to reduce the number of Offer Shares allocated to Participating Parties to 304,846,879 Shares, representing 90% of the total Offer Shares.
 - **Tranche (B):** Individual Subscribers: this tranche comprises Saudi Arabian natural persons, including any Saudi female divorcee or widow with minor children from a marriage to a non-Saudi individual who can subscribe for her own benefit or on behalf of her minor children on the condition that she proves that she is a divorcee or widow and the mother of her minor children, in addition to any non-Saudi natural person who is a resident in the Kingdom, or GCC nationals, who have a bank account and an active stock portfolio with one of the Capital Market Institution affiliated with the Receiving Agent through which the subscription is being made. The subscription will be considered invalid in the absence of an active share portfolio account with one of the Capital Market Institutions affiliated to the Receiving Agent through which the subscription is intended. (collectively, the "**Individual Subscribers**" and each a "**Individual Subscriber**"). A subscription for shares made by a person in the name of his divorcee will be deemed invalid and the law will be enforced against such an applicant if a transaction of this nature is proved to have occurred. If a duplicate subscription is made, the second subscription will be considered void and only the

first subscription will be considered. A maximum of 33,871,875 Shares, representing 10% of the total Offer Shares, will be allocated to Individual Subscribers. If Individual Subscribers do not subscribe for all the shares allocated to them, the Joint Financial Advisors may reduce the number of shares allotted to them in proportion to the number of shares for which they subscribed.

- **Book-building and Subscription Procedures for Participating Parties:**

- Participating Parties registered in the Kingdom may obtain Bid Forms from the Bookrunner during the book-building period. Participating Parties not registered in the Kingdom may submit requests to participate in bidding via phone or email through the Bookrunners, without needing to complete or sign a Bid Form. Subscription Forms can be obtained from the Joint Financial Advisors after the provisional allocation. A signed Subscription Form must be submitted to one of the Bookrunners, which represents a legally binding agreement between the Selling Shareholder and the Participating Party submitting the application. For more details, please refer to the Offering prospectus.

- **Subscription Procedures for Individual Subscribers:**

- Subscription Application Forms will be available during the Offering Period on the websites of the Receiving Agents offering this service. Subscribers can also subscribe through the internet, telephone banking or ATMs of any of the Receiving Agents that provide these services to its customers, provided that the following requirements are satisfied:
 - a. The Individual Subscriber has a bank account at a Receiving Agent which offers such services.
 - b. No changes have been made to the Subscriber's personal information since their subscription in a recent offering.
 - c. The Individual Subscriber must have an active portfolio account with one of the Capital Market Institutions affiliated to the Receiving Agent through which the subscription is intended.
- In addition to the foregoing, all Individual Subscribers, whether they are Saudi or GCC nationals or others, must have an active stock portfolio at a Capital Market Institution affiliated with the Receiving Agent through which the subscription is being made.
- All Individual Subscribers must comply with the above terms. Subscriptions in violation of the above-mentioned terms will be rendered void, including not having an active stock portfolio with one of the Capital Market Institutions affiliated with the Receiving Agent through which the subscription is being made. In such case, the subscription application will be rejected and the amounts paid in connection with the rejected application will be refunded.

EXPECTED OFFERING TIMELINE

Key Events	Date
Bidding period for Participating Parties and book-building process	A period of five days, commencing on Sunday 25/02/1445H (corresponding to 10/09/2023G) until 2:00pm KSA time of Thursday 29/02/1445H (corresponding to 14/09/2023G)
Subscription period for Individual Subscribers	A period of three days, commencing on Tuesday 11/03/1445H (corresponding to 26/09/2023G) until 2:00pm KSA time of Thursday 13/03/1445H (corresponding to 28/09/2023G)
Deadline for submission of subscription forms by Participating Parties based on the initial allocation of Offering shares	Tuesday 11/03/1445H (corresponding to 26/09/2023G)
Deadline for submission of subscription forms and payment of subscription amounts for Individual Subscribers	Thursday 13/03/1445H (corresponding to 28/09/2023G)
Deadline for payment of the subscription amounts for Participating Parties based on the number of provisionally allocated Offering shares	Wednesday 12/03/1445H (corresponding to 27/09/2023G)

Announcement of the final allocation of the Offering shares	No later than Wednesday 19/03/1445H (corresponding to 04/10/2023G)
Refund of excess subscription amounts (if any)	No later than Tuesday 25/03/1445H (corresponding to 10/10/2023G)
Expected date of commencement of trading on the Exchange	Trading of the Company's shares on the Saudi Exchange is expected to commence after all relevant regulatory requirements are satisfied. Trading will be announced on the Saudi Exchange's website (www.saudiexchange.sa).

Note: The above timetable and dates therein are indicative. Actual dates will be communicated through announcements appearing on the websites of the Saudi Exchange (www.saudiexchange.sa) and the websites of the Joint Financial Advisors.

CONTACT DETAILS

Company	Name	Email	Role
ADES	Hussein Badawy	investor.relations@adesgroup.com	Group CFO
EFG Hermes	Mohamed Abou Samra – Managing Director & Deputy Head, Investment Banking	efg_projectcheetah@efg-hermes.com	Financial Advisor, Joint Global Coordinator, Bookrunner and Underwriter
Goldman Sachs	Omar Alzaim – Goldman Sachs Saudi Arabia	gssainfo@gs.com	Financial Advisor, Joint Global Coordinator, Bookrunner and Underwriter
J.P. Morgan Saudi Arabia	Mohammad Al-Mansour – Executive Director	ADES_IPO@jpmorgan.com	Financial Advisor, Joint Global Coordinator, Bookrunner and Underwriter
SNB Capital	Zaid Ghoul Managing Director – Head of Investment Banking	snb.cm@alahlicapital.com	Lead Manager, Financial Advisor, Joint Global Coordinator, Bookrunner and Underwriter
FGS Global	Lyndsey McCusker Ahmed Jebur	ADESIPO@fgsglobal.com	Media and Communications Advisor

Receiving Entities	<ul style="list-style-type: none"> ANB Alrajhi Bank Riyad Bank SNB
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The information contained in this announcement is for background purposes only and does not purport to be full or complete. No reliance may be placed by any person for any purpose on the information contained in this announcement or its accuracy, fairness or completeness. The information in this announcement is subject to change. Neither the Company, the Underwriters, nor Lazard and their respective affiliates and other advisors undertake to provide the

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The Offering and the distribution of this announcement and other information in connection with the Offering may be restricted by law in certain jurisdictions and persons into whose possession any document or other information referred to herein comes must inform themselves about, and observe, any such restrictions. Any failure to comply with these restrictions may constitute a violation of the securities laws of any such jurisdiction. This announcement is not for publication or distribution, directly or indirectly, in or into the United States of America.

This announcement is not an offer for sale of securities of the Company, directly or indirectly, in or into the United States. The Offer Shares may not be offered or sold in the United States unless registered under the US Securities Act of 1933, as amended (the "**Securities Act**"), or offered in a transaction exempt from, or not subject to, the registration requirements of the Securities Act. The Company has not registered and does not intend to register any portion of the Offer Shares under the Securities Act or the laws of any state in the United States or to conduct a public offering of any securities in the United States. Copies of this announcement are not being, and may not be, distributed, forwarded or otherwise sent, directly or indirectly, in or into the United States.

This announcement does not contain or constitute an offer of, or the solicitation of an offer to buy, the Offer Shares referred to herein to any person in the United States, Australia, Canada, South Africa or Japan or in any jurisdiction to whom or in which such offer or solicitation is unlawful. The offer and sale of the Offer Shares has not been and will not be registered under the applicable securities laws of Australia, Canada, South Africa or Japan. Subject to certain exceptions, the Offer Shares may not be offered or sold in Australia, Canada, South Africa or Japan or to, or for the account or benefit of, any national, resident or citizen of Australia, Canada, South Africa or Japan. There will be no public offer of the Offer Shares in the United States, Australia, Canada, South Africa or Japan.

In the European Economic Area (the "**EEA**"), this communication is only addressed to and directed at persons in member states of the EEA who are "qualified investors" within the meaning of Article 2(e) of Regulation (EU) 2017/1129 (as amended) ("**Qualified Investors**"). In the United Kingdom, this communication is only addressed to and directed at persons who are "qualified investors" within the meaning of Article 2(e) of Regulation (EU) 2017/1129 (as amended), which forms part of UK law by virtue of the European Union (Withdrawal) Act 2018, who are also: (i) persons having professional experience in matters relating to investments who fall within the definition of "investment professionals" in Article 19(5) of the Financial Services and Markets Act 2000 (Financial Promotion) Order 2005 (the "**Order**"); or (ii) high net worth entities falling within Article 49(2)(a) to (d) of the Order; or (iii) are other persons to whom it may otherwise lawfully be communicated (all such persons referred to in (i), (ii) and (iii) together being "**Relevant Persons**"). This communication must not be acted or relied on (i) in the United Kingdom, by persons who are not Relevant Persons and (ii) in any member state of the EEA by persons who are not Qualified Investors. Any investment activity to which this communication relates (i) in the United Kingdom is available only to, and may be engaged in only with, Relevant Persons; and (ii) in any member state of the EEA is available only to, and may be engaged only with, Qualified Investors.

This announcement is being distributed subject to the provisions of the Rules on the Offer of Securities and Continuing Obligations ("**OSCO Rules**") issued by the CMA, and should not result in any binding undertakings to acquire shares or subscribe in the Offering. This announcement is for information purposes only and under no circumstances shall constitute an offer or invitation, or form the basis for a decision, to invest in any securities of the Company. Neither this announcement nor anything contained herein shall form the basis of, or be relied upon in connection with, any offer or commitment whatsoever in any jurisdiction. Investors may only subscribe in the Offer Shares on the basis of the CMA approved Arabic language prospectus issued and published by the Company (the "**Local Prospectus**"). The information in this announcement is subject to change. In accordance with Article 51(d) of the OSCO Rules, copies of the Prospectus will, following publication, be available on the websites of the Company at www.adesgroup.com, the Saudi Exchange at www.saudiexchange.sa, the CMA at www.cma.org.sa and the Joint Financial Advisors at www.efghermesksa.com, www.goldmansachs.com, www.jpmorgan.com and www.alahlicapital.com.

This announcement is not an offer document for the purposes of the OSCO Rules and should not be construed as such. The CMA and the Saudi Exchange do not take any responsibility for the contents of this announcement, do not make any representations as to its accuracy or completeness, and expressly disclaim any liability whatsoever for any loss arising from, or incurred in reliance upon, any part of this announcement.

The international offering circular prepared in connection with the Offering (the “**International Offering Circular**”) is the sole legally binding document containing information about the Company and the Offering outside of Saudi Arabia. In the event of any discrepancy or incompleteness between this announcement and the Local Prospectus and/or the International Offering Circular, as the case may be, the Local Prospectus and/or the International Offering Circular will prevail.

This announcement may include statements that are, or may be deemed to be, “forward-looking statements”. These forward-looking statements may be identified by the use of forward-looking terminology, including the terms “aim,” “anticipate,” “believe,” “can,” “consider,” “could,” “estimate,” “expect,” “forecast,” “intend,” “may,” “ought to,” “potential,” “plan,” “projection,” “seek,” “should,” “will,” “would,” or, in each case, their negative or other variations or comparable terminology, or by discussions of strategy, plans, objectives, goals, future events or intentions. Any forward-looking statements reflect the Company’s current view with respect to future events and are subject to risks relating to future events and other risks, uncertainties and assumptions relating to the Company’s business, results of operations, financial position, liquidity, prospects, growth or strategies. Many factors could cause the actual results to differ materially from those expressed or implied by any such forward-looking statements or contained in projections, including, among other things, risks specifically related to the Company and its operations, the development of global economic and industry conditions, and the impact of economic, political and social developments in Saudi Arabia. Forward-looking statements speak only as of the date they are made. Each of the Company, the Underwriters, Lazard and their respective affiliates expressly disclaims any obligation or undertaking to update, review or revise any forward-looking statements contained in this announcement whether as a result of new information, future developments or otherwise.

There is no guarantee that the Offering will occur and you should not base your investment decisions on the Company’s intentions in relation to the Offering. This announcement does not constitute a recommendation concerning the Offering nor any declaration or undertaking by any means. Acquiring Offer Shares to which this announcement relates may expose an investor to a significant risk of losing the entire amount invested.

Persons considering investment should consult an investment advisor or an authorized person specializing in advising on such investments.

The Underwriters are acting exclusively for the Company and no-one else in connection with the Offering. They will not regard any other person as their respective client, nor for providing advice in relation to the Offering, the contents of this announcement or any transaction, in relation to the Offering and will not be responsible to anyone other than the Company for providing the protections afforded to their respective clients, arrangement or other matter referred to herein. Lazard is acting exclusively for ADES and no-one else in connection with the Offering and it will not regard any other person as its client, nor for providing advice in relation to the Offering, the contents of this announcement or any transaction, in relation to the Offering and will not be responsible to anyone other than ADES for providing the protections afforded to its clients, arrangement or other matter referred to herein.

The contents of this announcement have been prepared by and are the sole responsibility of the Company. Neither the Underwriters, Lazard nor any of their respective affiliates, directors, officers, employees, advisers or agents accepts any responsibility or liability whatsoever for or makes any representation or warranty, express or implied, as to the truth, accuracy or completeness of the information in this announcement (or whether any information has been omitted from the announcement) or any other information relating to the Company, its subsidiaries or associated companies, whether written, oral or in a visual or electronic form, and howsoever transmitted or made available or for any loss howsoever arising from any use of this announcement or its contents or otherwise arising in connection therewith.

In connection with the Offering, each of the Underwriters and any of their affiliates, may take up a portion of the Offer Shares in connection with the Offering as a principal position and in that capacity may retain, purchase, sell, offer to sell for their own accounts such Offer Shares and other securities of the Company or related investments in connection with the Offering or otherwise.

References in the Local Prospectus or the International Offering Circular, once published, to the Company’s shares being issued, offered, subscribed, acquired, placed or otherwise dealt in should be read as including any issue or offer to, or subscription, acquisition, placing or dealing by, the Underwriters and any of their affiliates acting in such capacity. In addition, the Underwriters and any of their affiliates may enter into financing arrangements (including swaps or contracts for difference) with investors in connection with which the Underwriters and any of their affiliates may from time to time, acquire, hold or dispose of securities. The Underwriters Advisors do not intend to disclose the extent of any such investment or transactions otherwise than in accordance with any legal or regulatory obligations to do so.